

Deadline for 2011 Guide is Feb. 15th



Farms/Producers Application Form

For BFBLHR use:	
Name on check _____	
Ck # _____	Amount _____
Deposit Date _____	<input type="checkbox"/> S <input type="checkbox"/> L <input type="checkbox"/> E

Please provide the following information, these (*) items as they should appear in the Food Guide.

*Name of Business: T/A:	Contact Name(s):
*Street Address: Mailing Address:	*Business Phone Number: *Website: Email Address: <i>Include e-mail address with listing?</i> <input type="checkbox"/> YES <input type="checkbox"/> NO

Limit 120 characters for sales description and hours of operation

***Print Guide Sales Description:** this is the description that will appear in the Food Guide. **Example:** *Seasonal Produce, Strawberries (U-Pick), Honey, Grass-Fed Beef, Free-Range Poultry, Eggs.*

Hours of Operation: include dates and times, as well as places to go for updated info. **Example:** *Stand open daily 9am – 6pm June 1 – Sept 30, visit website for updates.*

Approximately what percentage of your total annual sales are from products produced locally by you? _____

Growing Methods <input type="checkbox"/> USDA Certified Organic	<input type="checkbox"/> Conventional <input type="checkbox"/> Free Range <input type="checkbox"/> Pastured <input type="checkbox"/> Naturally Grown	<input type="checkbox"/> Grass – Fed <input type="checkbox"/> Other - Describe
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If you make value-added products, what percentage of the ingredients are grown locally? _____

I/We farm (approx)? _____ <i>Full time, 1/4 time, 1/2 time, 3/4 time</i> How many acres is your farm? _____ How many acres are in production? _____	How many years has your farm been in operation? _____ Seafood only: In what areas do you harvest seafood? _____
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Do you encourage visitors at your farm? <input type="checkbox"/> YES <input type="checkbox"/> NO
If yes, should visitors call first? <input type="checkbox"/> YES <input type="checkbox"/> NO

In which of the following markets do you currently sell your locally grown/produced products? *Please list names of stores, restaurants and markets, as appropriate to your business:*

<input type="checkbox"/> CSA	<input type="checkbox"/> Other (please specify) _____
<input type="checkbox"/> U-Pick	<input type="checkbox"/> Home Delivery
<input type="checkbox"/> On-farm sales (<i>other than "U-Pick"</i>)	<input type="checkbox"/> Online
<input type="checkbox"/> Farm or Roadside Stands	
<input type="checkbox"/> Farmers Markets: If "yes", which? _____	
<input type="checkbox"/> Sales through retailers If "yes", which? _____	
<input type="checkbox"/> Restaurants If "yes", which? _____	

Please list the types of locally grown produce and other local food products that your business offers for sale. For purposes of this survey, local is defined as within 100 miles.

Would you be interested in beginning or expanding direct sales to local businesses?
 YES NO

Would you be interested in using Buy Fresh Buy Local logos and/or point of purchase materials in your business? YES NO

Contribution Information:

Please read carefully and make sure that you have included in your contribution fee all the categories, locations and/or highlighting you would like added to the basic category listing.

Check the category in which you would like to be listed. Please underline the category, if any, that you would like to have "Highlighted" (\$25 fee). If your business has multiple locations under the same name, you may include other addresses and phone numbers (\$25 fee per extra location).

- Fruits & Vegetables Specialty Products Seafood
 Meat, Poultry & Eggs Vineyards & Orchards

Contribution Costs:

Description	Cost	Amount Due
Single category listing in the Spring 2011 and the Fall 2011 BLBFHR Food Guides	\$100	\$100
Additional Category listing(s) - (enter information below)	\$100 ea.	
Additional location listing (address & phone change only – enter below)	\$25 ea.	
Optional: Highlighting (see underlined categories)	\$25 ea.	

Total for all listings and any highlighting: _____

Total Enclosed: _____

Additional Category information (include category, description and any changes from information entered on previous page for the first listing):	Additional Business Location Address(es) and Phone Number(s):

Make your check payable to BFBLHR.

If your business for any reason does not qualify to be listed in the Food Guides, your registration fee will be returned in full. Inclusion of your business in the Food Guides is at the sole and absolute discretion of Buy Fresh Buy Local Hampton Roads.

Signature _____

Date _____

Please mail your check and completed Survey and Registration Form to:
Buy Fresh Buy Local Hampton Roads • 313 Galleon Dr. • Virginia Beach, VA 23451

bfbhr@gmail.com

www.buylocalhamptonroads.com

Buy Fresh Buy Local Hampton Roads

Buy Fresh Buy Local is a grassroots organization dedicated to connecting consumers to the freshest, most delicious locally grown foods and products available. By joining Buy Fresh Buy Local Hampton Roads, you become part of a community of farmers, retailers, restaurants, and consumers who promote buying local farm products to preserve open space, support the local economy, and ensure the environmental health and sustainability of farms throughout the Hampton Roads area. You will also help perpetuate the long tradition of producing delicious foods that is part of our regional heritage. Enjoy the benefits of being part of Buy Fresh Buy Local Hampton Roads!

- High visibility in the Buy Fresh Buy Local education and marketing program.
- Listing in all seasonal issues of the Buy Fresh Buy Local Hampton Roads Food Guide, printed and distributed throughout our region.
- Inclusion in our statewide website www.buylocalvirginia.org with a link to maps and other information about your offerings, including a link to your website.
- Free copies of the Food Guide and educational material.
- Exposure to additional markets through referrals, listings, and website links.
- Educational opportunities, special events, and convenient access to information about fresh, local products.

Please complete the attached application form if you would like to be listed in the Hampton Roads Buy Fresh Buy Local Food Guide.

For partners who use online resources, you may also enter your information at: www.buylocalvirginia.org.

By using the online form, partners can update their information at any time, and their information will be instantly available to anyone searching the site for local food information. If an account has not been created for you, select "Become a partner" at the bottom of the homepage and enter your *information*. *This is available locally only to BFBLHR partners.*

Thanks for joining the effort to create a vibrant and healthy local food system!

