



**Deadline for 2011 Guide is Feb. 15**

# Farmers Market Application Form

**For BFBLHR use:**  
 Name on check \_\_\_\_\_  
 Ck # \_\_\_\_\_ Amount \_\_\_\_\_  
 Deposit Date \_\_\_\_\_  S  L  E

**Please provide the following information, these (\*) items as they should appear in the Food Guide.**

<p><b>*Name of Business:</b></p> <p>T/A:</p>	<p>Contact Name:</p>
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<p><b>*Street Address:</b></p> <p>Mailing Address:</p>	<p><b>*Business Phone Number:</b></p> <p><b>*Website:</b></p> <p>Email Address:  <i>Include e-mail address with listing?</i> <input type="checkbox"/> YES <input type="checkbox"/> NO</p>
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**Limit 120 characters for sales description and hours of operation**

**\* Print Guide Sales Description:** this is the description that will appear in the Food Guide. *Example: Vendors with fresh produce, naturally raised meats, sensible seafood & more.*

**Hours of Operation:** *Example: year-round, every Saturday May through September. Visit website for more info.*

From which local producers do you purchase products? Attach list if necessary.

Approximately what percent of the products you use or sell throughout the year are grown/produced locally? \_\_\_\_\_

Would you like to increase the amount of local products you purchase? If yes, what do you feel would help you do so?

<p>Do you highlight local products in your market?</p>	<p>Would you be interested in using Buy Fresh Buy Local logos and/or point of purchase materials in your store?</p>
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Would you be interested in beginning or expanding direct sales to local businesses?  
 YES     NO

Would you be interested in using Buy Fresh Buy Local logos and/or point of purchase materials in your business?    YES    NO

**Contribution Information:**

**Please read carefully and make sure that you have included in your contribution fee all the categories, locations and/or highlighting you would like added to the basic category listing.**

**Contribution Costs:**

Description	Cost	Amount Due
Single category listing in the Spring 2011 and the Fall 2011 BLBFHR Food Guides	\$150	\$150
Additional location listing (address & phone change only – enter below)	\$25 ea.	
Optional: Highlighting	\$25	

**Total for all listings and any highlighting:** \_\_\_\_\_

**Total Enclosed:** \_\_\_\_\_

**Additional Business Location Address(es) and Phone Number(s):**

***Make your check payable to BFBLHR.***

**If your business for any reason does not qualify to be listed in the Food Guides, your registration fee will be returned in full. Inclusion of your business in the Food Guides is at the sole and absolute discretion of Buy Fresh Buy Local Hampton Roads.**

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

**Please mail your check and completed Survey and Registration Form to:**  
 BFBL HR • 313 Galleon Drive • Virginia Beach, VA 23451  
 Email: [bfbhr@gmail.com](mailto:bfbhr@gmail.com)  
[www.buylocalhamptonroads.com](http://www.buylocalhamptonroads.com)

## **Buy Fresh Buy Local Hampton Roads**

Buy Fresh Buy Local is a grassroots organization dedicated to connecting consumers to the freshest, most delicious locally grown foods and products available. By joining Buy Fresh Buy Local Hampton Roads, you become part of a community of farmers, retailers, restaurants, and consumers who promote buying local farm products to preserve open space, support the local economy, and ensure the environmental health and sustainability of farms throughout the Hampton Roads area. You will also help perpetuate the long tradition of producing delicious foods that is part of our regional heritage. Enjoy the benefits of being part of Buy Fresh Buy Local Hampton Roads!

- High visibility in the Buy Fresh Buy Local education and marketing program.
- Listing in all seasonal issues of the Buy Fresh Buy Local Hampton Roads Food Guide, printed and distributed throughout our region.
- Inclusion in our statewide website [www.buylocalvirginia.org](http://www.buylocalvirginia.org) with a link to maps and other information about your offerings, including a link to your website.
- Free copies of the Food Guide and educational material.
- Exposure to additional markets through referrals, listings, and website links.
- Educational opportunities, special events, and convenient access to information about fresh, local products.

Please complete the attached survey and registration form if you would like to be listed in the Hampton Roads Buy Fresh Buy Local Food Guide.

**For partners who use online resources, you may also enter your information at: [www.buylocalvirginia.org](http://www.buylocalvirginia.org).**

By using the online form, partners can update their information at any time, and their information will be instantly available to anyone searching the site for local food information. If an account has not been created for you, select "Become a partner" at the bottom of the homepage and enter your *information*. *This is available locally only to BFBLHR partners.*

**Thanks for joining the effort to create a vibrant and healthy local food system!**

